What is goggle profile business manager?

Google business profile is an easy-to-use tool for business and organizations to manage their online presence across Google.

To help customers find your business, you can verify your business and edit your business information.

Disadvantages of google profile…

* Limited customization options.
* Limited terms of customizing your profile page and business presence on the platform.
* This can be major limitation for businesses that are looking to create a unique, stand-out presence on the platform.